

Celebrating 50 Years of  
Story, Stage, and Standing Ovations

# BRAVO BALL

SATURDAY, JUNE 20, 2026



PRESENTED BY  
RICHARD & NANCY NICHOLSON

CHAIRED BY  
KENNETH W. CRABB  
PONDIE NICHOLSON-TAYLOR

# FROM EXECUTIVE ARTISTIC DIRECTOR STEPHEN DIMENNA

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Dear Friends,

This year, Park Square Theatre celebrates a remarkable milestone - our 50th Anniversary Season! For five decades, we've been a cornerstone of storytelling and community in Downtown Saint Paul, nurturing artists, inspiring audiences, and strengthening the city's cultural fabric.

To honor this moment, we invite you to join us for the 50th Anniversary Gala, featuring live music from Moore by Four, testimonials from PST favorites, and meaningful opportunities to support Park Square's mission.

Funds raised will go to our Future Fund Campaign, a \$500,000 initiative supporting artistic excellence, education programs, and essential facility upgrades. Your support ensures we continue to serve thousands of students, sustain mainstage productions, and remain a vibrant hub for arts and downtown revitalization.

The Gala is more than a celebration - it's a chance to invest in the next generation of artists and the long-term vitality of Saint Paul's arts community. Your participation as a sponsor, donor, or guest is truly consequential.

Thank you for celebrating our past, supporting our present, and investing in our community's future. We look forward to raising a glass with you.



With gratitude and excitement,

A large, elegant, handwritten signature of the name "Stephen" in black ink.

*Stephen DiMenna*

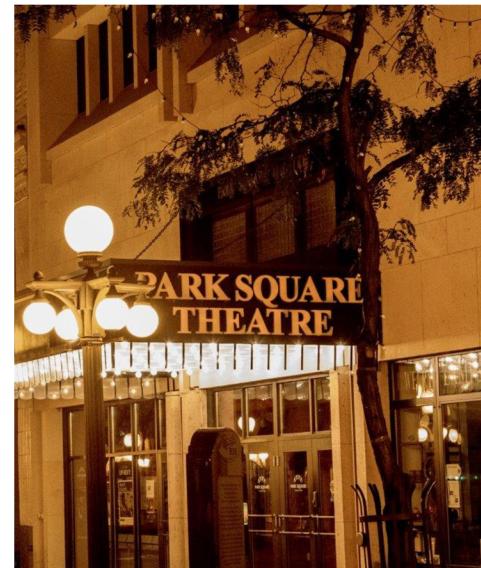
*Executive Artistic Director | Park Square Theatre*

*dimenna@parksquaretheatre.org*

# EVENT | SATURDAY, JUNE 20, 2026 | 5 PM START

## EVENT VENUES

The Gala will be hosted across two Saint Paul venues. Guests start at the St. Paul Event Center with a reception, elevated food stations, drinks, and live music. The main show follows at Park Square with desserts, drinks, and a street party to conclude the evening.



## ENTERTAINMENT

The show will take place at Park Square Theatre with Moore By Four as the primary performer, joined by guest artists. The program includes theatre-themed songs, a collaborative performance, and a gospel-inspired rendition of "What I Did for Love". This lively performance will celebrate Park Square's 50th Anniversary in style.



## FOOD/BEVERAGE

Guests will enjoy elevated food stations prepared by Chef Terry John Zila, who brings over twenty years of culinary expertise. Terry customizes menus to suit Asian, European, & American cuisine for a unique dining experience. This cuisine will complement the entertainment and festive atmosphere of the Gala.



# SPONSORSHIP OPPORTUNITIES

Park Square Theatre's 50th Anniversary Gala will be a once-in-a-generation celebration of the theatre's artistic legacy and its exciting future. Sponsors of this event will enjoy exceptional visibility among leaders in the Twin Cities arts and business communities, with brand exposure across print, digital, and on-site platforms.

## PRESENTING SPONSOR - \$25,000

As our highest-level partner, the Presenting Sponsor receives premier recognition and access to Park Square Theatre's creative community.

### **Exclusive Benefits**

- Private guided production shop tour for four (4) - get a behind-the-scenes look at how Park Square's scenery, props, and costumes come to life.
- Prominent name and logo recognition on all marketing materials, printed invitations, event signage, and the Gala slideshow.
- First-page recognition and/or full-page ad in the Gala program.
- Verbal recognition during the evening's onstage remarks.
- Dedicated logo/name display on event screens throughout the evening.
- Premier placement on the Gala website with link to sponsor site.
- Special post-event feature on Park Square's donor newsletter blog.
- Two dedicated social media posts thanking and highlighting your support.
- Featured appearance in a video promoting the Gala, with an opportunity to share your perspective on the importance of arts and community investment.
- 10 complimentary tickets to the Gala (\$2,500 value).
- Drink wristbands for all guests.



## GOLD SPONSOR - \$10,000

Help us set the stage for an unforgettable evening as an official Gold Sponsor.

### **Benefits Include**

- Prominent signage throughout both venues (the theatre/event center).
- Logo and/or name placement on all event marketing, printed materials, and slideshows.
- First-page recognition and/or full-page ad in the Gala program.
- Six (6) complimentary tickets to the Gala (\$1,500 value).
- Drink wristbands for all guests.



## SILVER SPONSOR - \$5,000

Help us kick off the celebration in style! The pre-program reception is where the night begins and where guests connect before the program.

### **Benefits Include**

- Signage at the Cocktail Party at the entrance and throughout the reception.
- Logo and name placement on all event marketing, printed materials, and slideshows.
- First-page recognition and full-page ad in the Gala program.
- Four (4) complimentary tickets to the Gala (\$1,000 value).
- Drink wristbands for all guests.
- Cast-signed poster from Park Square's production of *A Chorus Line*.



## BRONZE SPONSOR - \$1,000

Support the Gala while gaining recognition as a valued member of Park Square's community. Bronze sponsorship provides access to the evening and highlights your commitment to the arts.

### **Benefits Include**

- Two complimentary tickets to the Gala (\$500 value)
- Recognition in the print program
- Unlimited drink wristbands for all guests
- Cast-signed poster from Park Square's production of *A Chorus Line*



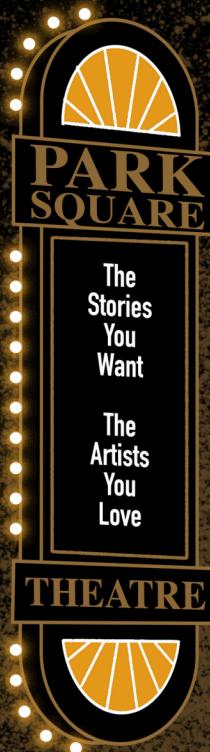
## CORPORATE SPONSORSHIPS AVAILABLE AT EACH LEVEL



## INDIVIDUAL TICKETS

**\$250 per person**

Your ticket includes complimentary parking, access to the reception, food & drinks, live entertainment, a featured performance by Moore by Foore, and access to the dessert reception after the program.



Thank you for considering a contribution to this historic evening. It is not lost on us that many arts organizations and cultural institutions continue to face uncertain times - and Park Square Theatre is no stranger to challenges. Yet, with renewed energy, dedicated leadership, and growing community enthusiasm over the past two years, we are entering a new chapter of stability and artistic vitality. Your support helps us lay the foundation for a financially strong, creatively bold, and vibrant future for Park Square Theatre.

# THANK YOU



For sponsorship opportunities, please contact:

Matthew Connolly | Advancement Manager

[connolly@parksquaretheatre.org](mailto:connolly@parksquaretheatre.org)

Or visit [parksquaretheatre.org](http://parksquaretheatre.org) to learn more.

All contributions are 100% tax-deductible and directly support the future of Park Square Theatre.